Gaurav Patole

CREATIVE DIRECTOR & BRAND STRATEGIST

MUMBAI, INDIA

patolegaurav90@gmail.com linkedin.com/in/gauravpatole-brandstrategy
behance.net/gauravpatole01

PROFILE

Creative Director & Brand Strategist with 15+ years turning business problems into ideas, campaigns and visual experiences people actually notice. Work sits at the intersection of brand strategy, storytelling and design — across consumer, retail, finance, media and education.

EXPERIENCE

Creative Head — Apr 2026 — Present
upGrad

Creative Head — Nov 2024 — Apr 2026
RCM Consumer Products Pvt Ltd.

Head of Branding & Creative — Apr 2023 — Nov 2024
Lokmanya Multipurpose Co-Op. Society Ltd

Art Director — Mar 2019 — Apr 2023
Tidal7 / Asia

Senior Visualizer — Oct 2016 — Mar 2019
Xebec Communications Pvt. Ltd.

Production Associate — Jan 2011 — Oct 2016
AffinityX

EXPERTISE

- Brand strategy & architecture
- Visual identity
- Digital experience
- AI-enabled innovation
- Creative direction
- Advertising
- Creative studio leadership

CORE STRENGTHS

Creative Strategy · Brand Positioning · Art Direction · Campaign Thinking · Visual Storytelling · Creative Leadership

BRANDS WORKED WITH

Lokmanya · Mahindra Insurance · Nippon India Mutual Fund · Axis Bank · Bank of Baroda · Croma · Uber · Symbiosis University · NMIMS University · D.Y. Patil University · Hotstar Original

Portfolio & case studies: behance.net/gauravpatole01